

# OUR PROMISE



# EXPERTISE

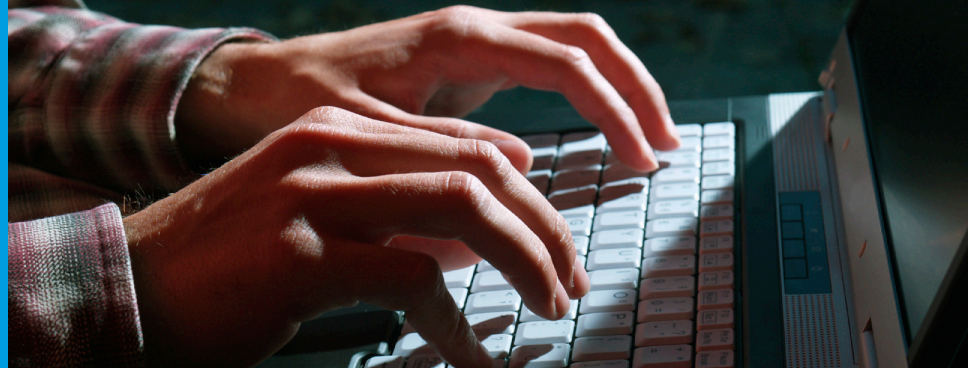


Clients value what we know about their business and not which products and services are on offer.

At ACTRA NEXT, we believe that to call ourselves experts is not only about knowledge but also about experience. It takes both to truly understand our clients. It takes both to build trust. It takes both to deliver on our promises.

Our clients are complex, AAA rated organizations who need to know that they can lean on us for our knowledge and insight. We bring fresh thinking to client issues, along with the experience to know what really works. As a result, our clients consistently turn to us as their trusted advisors.

# INNOVATION



**S**tarting with our first product – Jobhunters.nl – innovation has been the hallmark of our work. We support creativity and innovation. We respect thought leaders, not hierarchy. We welcome new ideas and help our people to deliver the best solutions for clients. We roll up our sleeves and attack problems with the energy, resources and innovation necessary.

We believe that the best solutions are developed by working together. We learn and grow together. We share knowledge, ideas and solutions, we partner with clients to solve problems. And we have fun doing it!

# QUALITY



We take pride in everything we do. Quality is our signature.

ACTRA NEXT is shaped by our deep understanding of our client's needs, our collaborative working style and a firm commitment to innovation and service excellence. Simply put, we strive to be the best in what we do and as a result help our clients improve their performance.

At ACTRA NEXT, we achieve this by passionately recruiting people who share our belief in the direct connection between the value an employee offers and the client's bottom line.

# INTEGRITY



It's not about the terms of the deal, but about how you deal with the terms.

ACTRA NEXT is a place where integrity and transparency are paramount. That commitment is a cornerstone of our past, present and future success. We are dedicated to hold ourselves up to the highest standards in these areas.

ACTRA NEXT always puts the client first. We strive to be easy to deal with and treat our clients fairly. We listen, we learn, we pay close attention, we speak to our clients and not at them, our focus is on the commitment we have made to them. Their satisfaction is paramount to our success.

# COMMITMENT



Commitment to our values is a critical part of who we are today and who we will be in the future.

Our key values:

- **Professionalism** – we are proactive, creative and client centric, we are strategic thinkers and know the business
- **Dedication** – we are smart, flexible, passionate, honest, open, motivated and believe personal engagement is key
- **Entrepreneurialism** – we see opportunities and possibilities, challenges don't scare us, we celebrate a winning mentality
- **Family** – we are a company with a heart, we value humor, inspiration, informality, work/life balance and most of all each other



# BUILDING OUR BRAND



Our customers count on ACTRA NEXT for our knowledge, innovation, and commitment. Our challenge for the future is to develop brand awareness, relevance, and loyalty beyond our core constituency.

Every employee has a responsibility to our growing audience. Every day, your actions and words broadcast the meaning and values of the ACTRA NEXT brand. Remember, you are ACTRA NEXT.

As ACTRA NEXT employees, you define excellence, innovation, and value. By living up to our brand, we prove the values and commitment behind the ACTRA NEXT name.

With your continued dedication, we face a very promising future.